

Business Social Responsibility and the Third Sector'

Seventh ISTR Asia Pacific Regional Conference Bali - 24-26 November 2011

Paper/Panel proposals are sought from researchers throughout the Asia Pacific region reporting research into aspects of the third sector

ABSTRACT SUBMISSIONS DEADLINE - 10 APRIL 2011 PANEL PRESENTATIONS DEADLINE - 30 APRIL 2011

Global Business focus on the 'value chain' imperatives of maximising value minimising cost, have failed to link people and their needs, creating ever more poverty, social exclusion, and ethnic conflicts. Globalisation has benefitted those people and groups close to political and economic power at the cost of those in the periphery. Third sector organisations (e.g. NGOs, people's organisations, foundations, religious organisations and co-operatives) are forced to fill in the 'gap' through their social entrepreneurship. It is time to take a stock of business social responsibility, its achievements and failures, and to explore issues of social entrepreneurship and other social justice promoting activities of the third sector.

THE MAJOR THEMES OF THE CONFERENCE THUS INCLUDE:

- Business social responsibility and the third sector
- ↓ Social entrepreneurship, social justice, and the third sector
- 4 Third sector in the development of social entrepreneurship
- Social justice, responsibility and change and the third sector
- **4** Governance, management, service delivery, advocacy & constituencies

OTHER CONFERENCE THEMES (Indicative, not exhaustive)

- Philanthropy and social justice
- Volunteering
- Gender empowerment and the third sector
- Globalization, privatization, and the third sector
- MDGs, poverty and the third sector
- Global civil society
- Impact, evaluation and accountability

Comparative studies are encouraged, as appropriate.

The Conference Program is likely to include working group meetings on

- A. The challenges of forming and maintaining third sector networks
- B. The skills and issues in undertaking comparative third sector research.

There will also be sessions showcasing the ISTR and its activities, and other national and regional research associations, their activities and accomplishments.

Display of posters of, visits of the delegates to, and talks about local third sector organisations will be in the agenda.

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Conference Venue

The conference will be held at the Sanur Paradise Plaza Hotel, Bali. Accommodation rates will be forthcoming.

Host Institution

The CECT, Trisakti University, Jakarta

The Triskati University, Jakarta, is the oldest and the largest private university in Indonesia (with around 30,000+ students). The CECT (Centre for Entrepreneurship, Change and the Third Sector) is a research centre– a dynamic think-thank in Indonesia offering a unique MBA program with specialization in CSR (Corporate Social Responsibility) with supports from the Ford Foundation.

Registration Fee

Registration fee will be \$US150 (ISTR members); US\$275 and US\$200 (including one-year ISTR membership fee for middle/high income and low income country institution affiliation, respectively). The fee will include conference materials, lunch, and dinner for two days.

Scholarships

It is recognised that researchers from many countries in the region will need assistance to attend the conference. Thus the Organiser may be able to offer:

Travel scholarships

To cover airfares from and to the country of residence. For travel scholarships, tickets will be purchased by the Host Committee for collection by the scholarship recipients.

Registration/accommodation scholarship

To cover registration and accommodation (for three nights; twin share).

Requests for travel and/or registration/accommodation scholarships should accompany the paper proposal.

Travel and accommodation enquiries: Utie Paramita, istrtravel@yahoo.com

PROPOSALS FOR PAPERS SHOULD:

- indicate the research problem/issue the research addresses
- locate that problem/issue within the literature
- briefly outline the methodology used in the research
- be between 300 and 600 words in length

- be accompanied by brief biographical details: name, qualifications, current position
- be sent to: istrbali@cect-usakti.org

Program enquiries and panel proposals are to be addressed to: Sami Hasan: <u>samiul.hasan@yahoo.com</u> or Jenny Onyx: <u>jenny.onyx@uts.edu.au</u>

International Program Committee

Sami Hasan (United Arab Emirates University, UAE) (Co-Chair) Jenny Onyx (University of Technology, Sydney, Australia) (Co-Chair) Eliza Lee (Hong Kong University, Hong Kong) Zafar Iqbal Jadoon (University of The Punjab, Pakistan) Junki Kim (Seoul National University, South Korea), Juree Vichit Vadakan (National Institute of Development Administration, Bangkok, Thailand) Les Hems (University of New South Wales, Australia) Mozaffar Ahmed (Dhaka University, Bangladesh) Olivia Domingo (University of the Philippines, *the Philippines*) Naoto Yamauchi (Osaka University, Japan) Qiusha Ma (Oberlin College, USA) Shih-Jung Hsu (National Chengchi University, Taiwan) Thoby Mutis (Trisakti University, Jakarta, Indonesia) Yashavantha Dongre (University of Mysore, India)